

Wirtschaftsförderung
Brandenburg | **WFBB**

Standort. Unternehmen. Menschen.

Berlin-Brandenburg – a common RIS3 and good practices of implementation

EmplInno Final Conference, 6 March, 2019

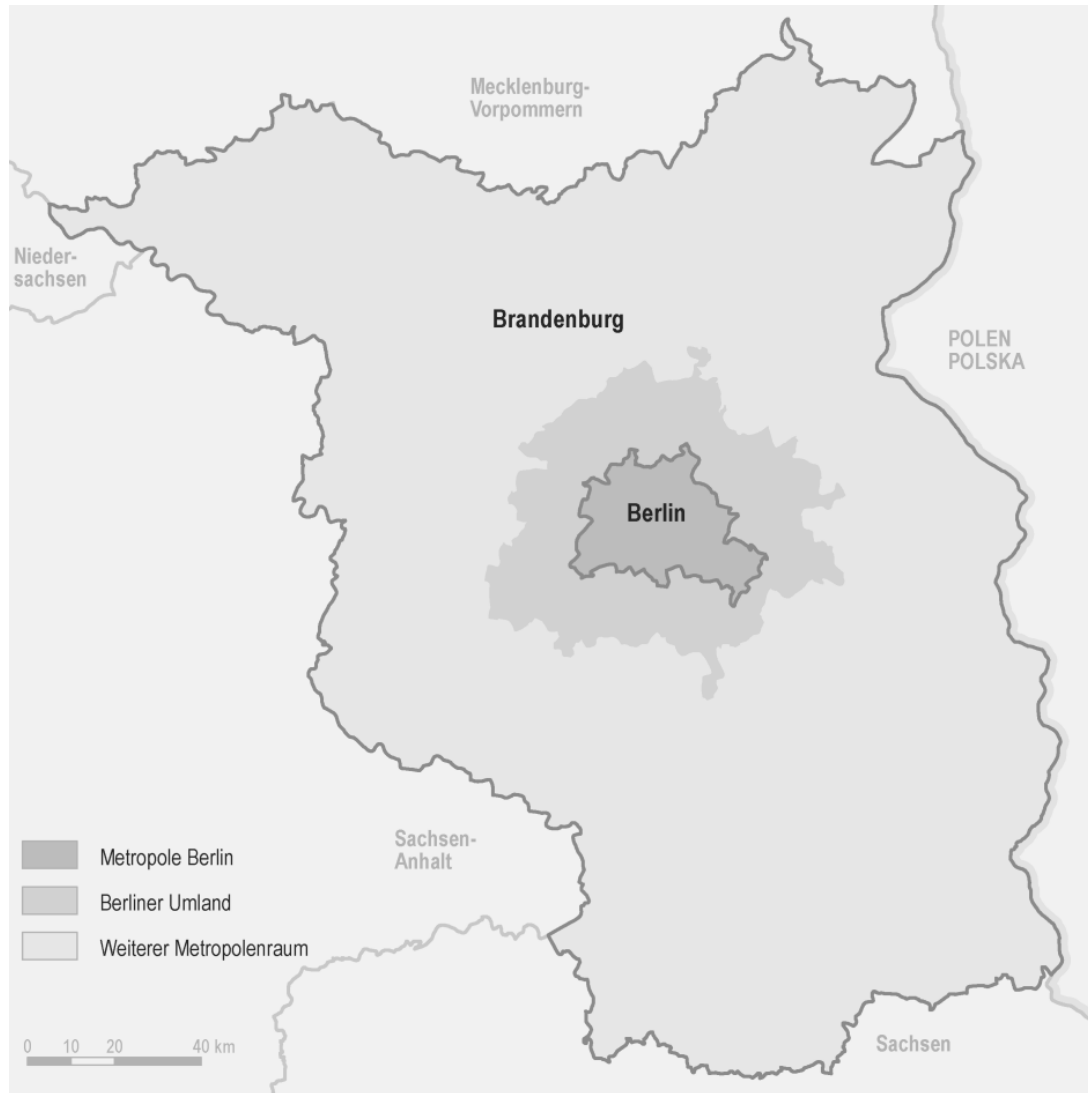


EUROPEAN UNION

European Regional
Development Fund

Who we are

The German Capital Region



**30,000 sq
km**

**40
technology
centers**

**6.1 million
people**

**63
universities
and
universities
of applied
sciences**

**Mostly
SMEs,
almost no
large
companies**

**43 non-
university
research
institutes**

Joint Innovation Strategy (RIS3): How it all started and where we are heading

Phase 0.

**Starting to consider Berlin and Brandenburg as one innovation region
(2007 to 2011)**

Phase 1.

Strategies and structures in five joint Berlin-Brandenburg Clusters (2012 to 2014)

Phase 2.

Cooperation projects in our clusters (2015 to 2017)

Phase 3.

Cross-cluster innovation and sustainability (2018 to 2020)

Result of strategic process (RIS3 style)

5 + 4 clusters

**TRANSPORT,
MOBILITY AND
LOGISTICS**



**HEALTHCARE
INDUSTRIES**



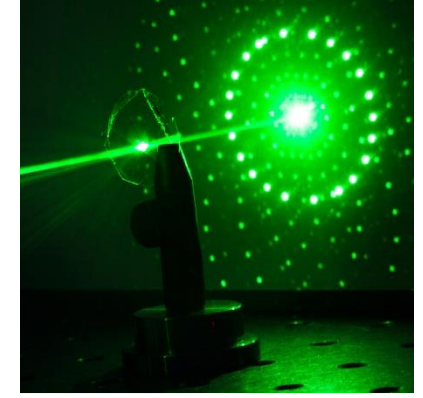
**ICT, MEDIA
AND CREATIVE
INDUSTRIES**



**ENERGY
TECHNOLOGY**



PHOTONICS



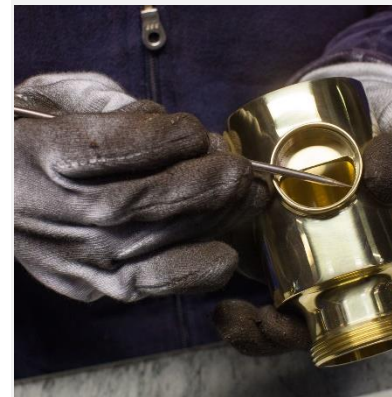
FOOD INDUSTRY



**PLASTICS AND
CHEMISTRY**



METAL INDUSTRY



TOURISM



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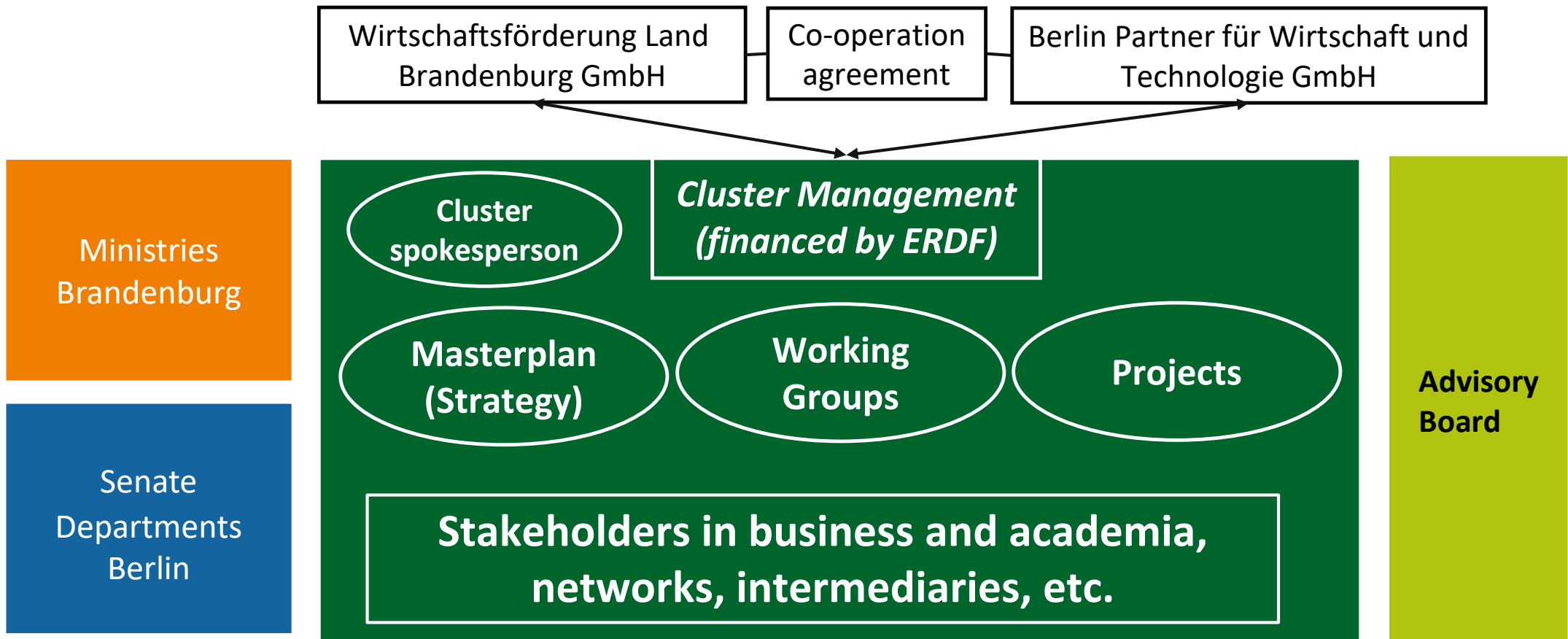
Phase 2.

Cooperation projects in our clusters (2015 to 2017)

Phase 3.

Cross-cluster innovation and sustainability (2018 to 2020)

Organizational structure of the clusters



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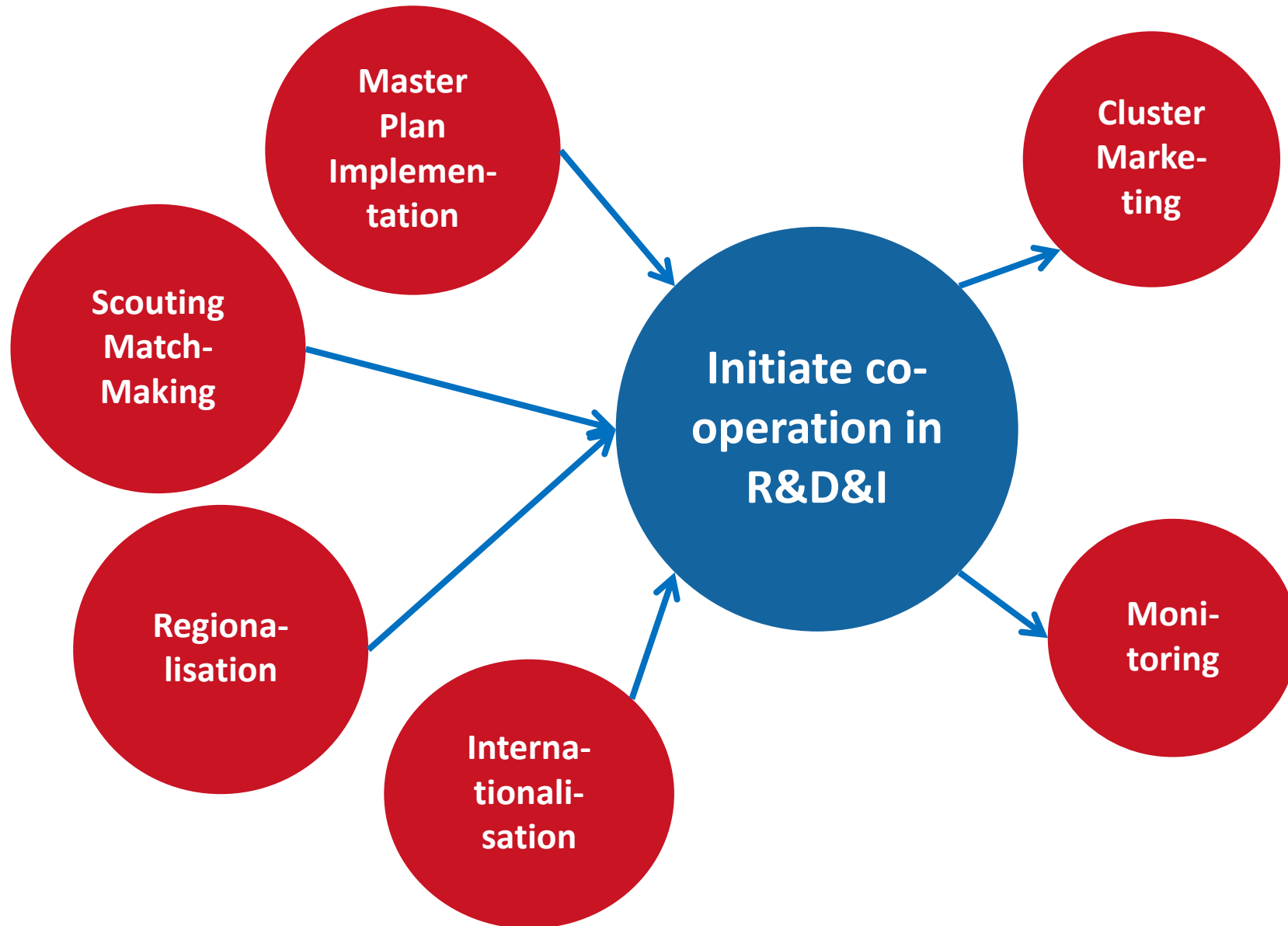
Cooperation projects in our clusters (2015 to 2017)

Phase 3.

Cross-cluster innovation and sustainability (2018 to 2020)

Innovation projects

What we do to get there



Best practice example: WindNODE

Pilot region for the energy transition

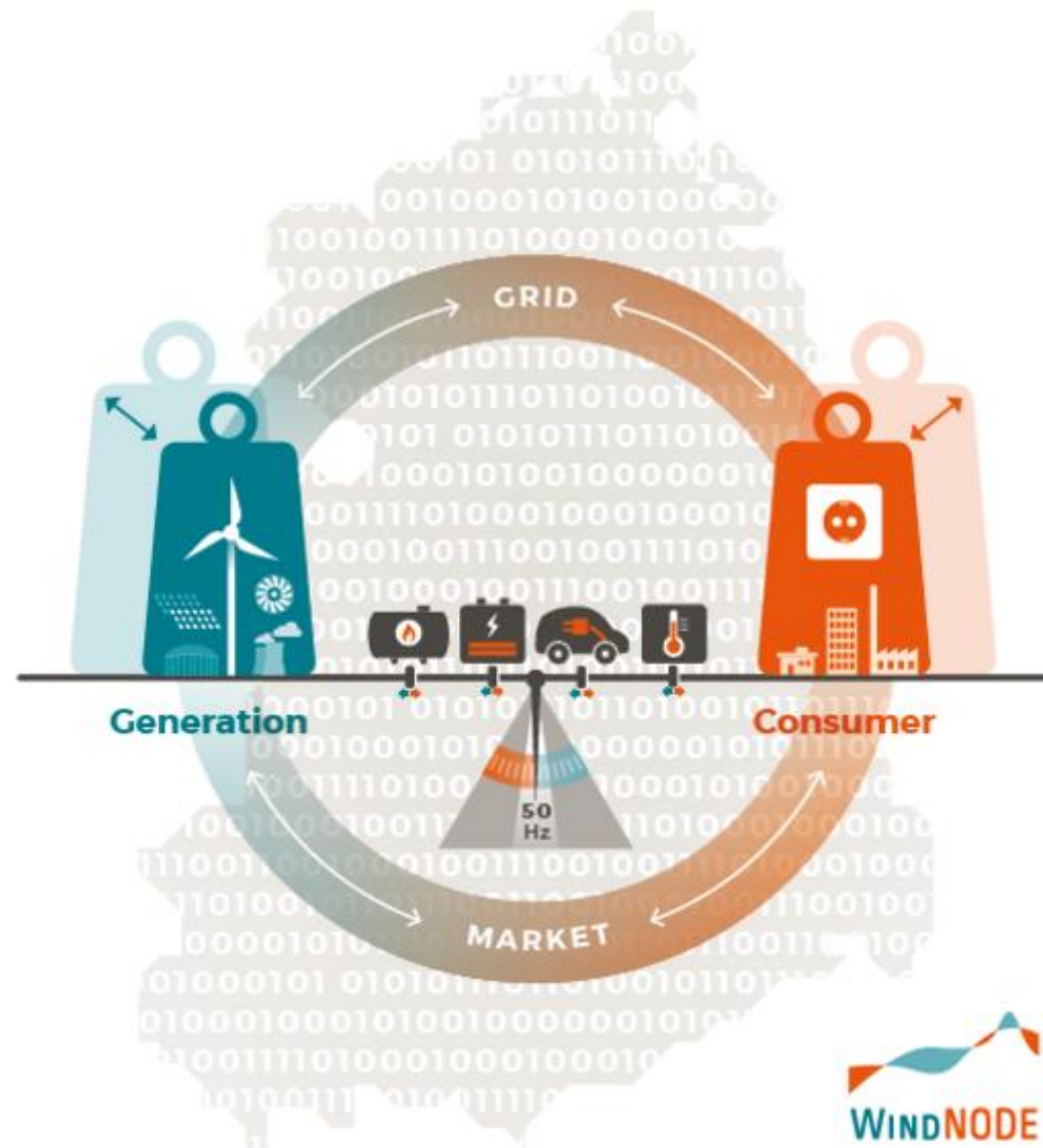
Looks easy! It is not.

**Over three years of
preparation**

More than 70 partners

**9 work packages, over
50 subprojects**

**A total project volume
of 73,250,000 €**



**Innovation
Policy**

**Joint Innovation Strategy Berlin Brandenburg
(ex ante conditionality)**

**Clusters/
Sectors**

**Masterplans/Cluster Strategies
(framework for joint cluster development)**

**Joint
Projects/
Activities**

**Innovative Solutions from Berlin-Brandenburg
(added value for companies, scientists and society)**

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Lessons learned

What is needed? What is expected?



Updated innovation strategy innoBB 2025 (January 2019)

Making use of lessons learned

**Cross-
cluster co-
operation**

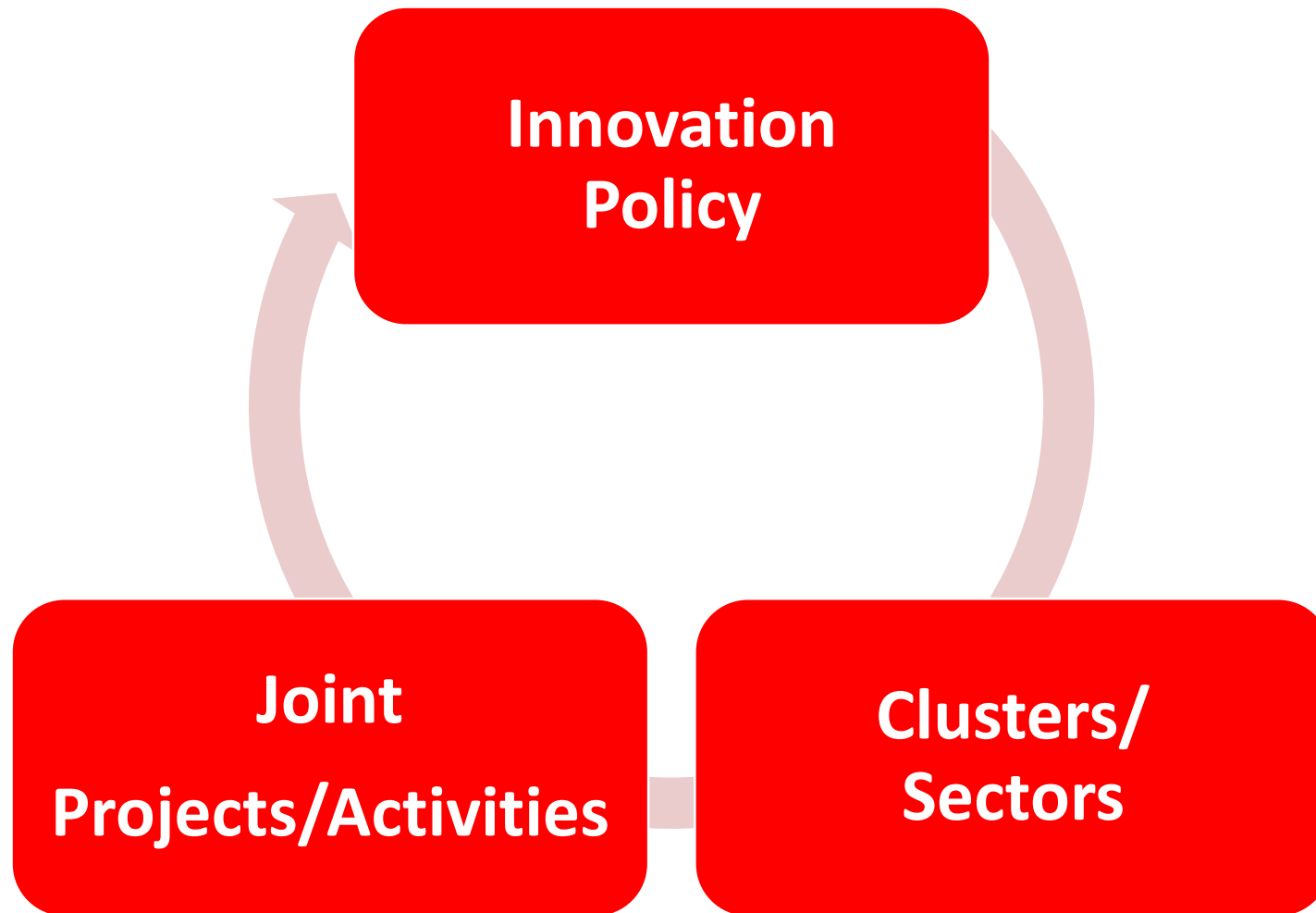
**Digiti-
zation**

**Real labs
and
test fields**

**Non-
technolo-
gical
innovation**

**Start-ups and
promoting
entrepre-
neurial
activity**

**Skilled
workforce
and
work 4.0**



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We are looking
forward to a
successful coopera-
tion with you.

www.wfbb.de

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